

The Regional Municipality of York Police Services Board

Public Board Meeting
January 27, 2021

Report of the Executive Director

Public Relations Reserve Fund Request for Funding

1. Recommendation

1. That the Board approve an expenditure of \$10,000 from the Board's Public Relations Fund in support of Yellow Brick House.

2. Summary

Sections 132 (2) and 133 (3) of the *Police Services Act* give Police Services Boards the authority to use the proceeds from the sale of unclaimed personal property and money found and seized by the police service for any purpose that it considers in the public interest.

Pursuant to its statutory authority, the Police Services Board established the Public Relations Reserve Fund to be used in accordance with the Board policy. The Board policy outlines how these funds are to be used.

Any unused monies in the fund will be carried forward in the Police Services Board Operating Budget to the next fiscal year.

The closing balance of the reserve fund on November 30, 2020 was \$152,869.

3. Background

The Board receives requests from community groups and organizations in need of financial support. The Executive Director reviews each request to ensure they meet the eligibility criteria and funding guidelines as set out in the policy.

Monies from the funds are used to support and encourage policing and justice initiatives, promote positive community partnerships and enrich the quality of life in York Region.

4. Funding Proposal

YELLOW BRICK HOUSE - BREAKING THE SILENCE VIRTUAL GALA

The Yellow Brick House will be holding the Breaking the Silence Virtual Gala on March 5, 2021. The Yellow Brick house is a non-profit charitable organization that provides emergency shelter, counselling and supportive services to over 6,000 women and children escaping abuse.

In 2020, the Board supported a \$5,000 Ambassador sponsorship for the Gala. The proposal this year is to support a \$10,000 sponsorship in light of the difficulties brought on by the pandemic and the increases in domestic violence cases in 2020 (see attachment). These additional funds will assist Yellow Brick House in providing the much-needed supports and services to women and children who are victims of domestic violence.

5. Financial

The financial implications of this report are associated with the funding request.

6. Conclusion

The Board has made significant investments from its Public Relations Fund in recent years in accordance with its Public Relations Reserve Fund policy. The funds help support community safety initiatives and help build partnerships with policing and community stakeholders.

For more information on this report, please contact Mafalda Avellino, Executive Director, at psb@yvp.ca. Accessible formats or communication supports are available upon request.

Approved for Submission: Mafalda Avellino
Executive Director

/jk
Attachments (1)