

The Regional Municipality of York Police Services Board

Public Board Meeting
October 27, 2021

Report of the Executive Director

Public Relations Reserve Fund Requests for Funding

1. Recommendations

1. That the Board approve an expenditure of \$1,000 from the Board's Public Relations Fund in support of Clarico Place of York Region.
2. That the Board approve an expenditure of \$500 from the Board's Public Relations Fund in support of the Ontario Association of Police Services Boards Labour Seminar.
3. That the Board approve an expenditure of \$2,000 from the Board's Public Relations Fund in support of St. John Ambulance Gala.

2. Summary

Sections 132 (2) and 133 (3) of the *Police Services Act* give Police Services Boards the authority to use the proceeds from the sale of unclaimed personal property and money found and seized by the police service for any purpose that it considers in the public interest.

Pursuant to its statutory authority, the Police Services Board established the Public Relations Reserve Fund to be used in accordance with the Board policy. The Board policy outlines how these funds are to be used.

Any unused monies in the fund will be carried forward in the Police Services Board Operating Budget to the next fiscal year.

The closing balance of the reserve fund on August 31, 2021 was \$192,243.

3. Background

The Board receives requests from community groups and organizations in need of financial support. The Executive Director reviews each request to ensure they meet the eligibility criteria and funding guidelines as set out in the policy.

Monies from the funds are used to support and encourage policing and justice initiatives, promote positive community partnerships and enrich the quality of life in York Region.

4. Funding Proposal

CLARICO PLACE OF YORK REGION – ANNUAL SCOTIABANK MARATHON FUNDRAISER

Clarico Place of York Region supports integration of youths and adults with developmental disabilities in York Region through educational, life skills, and recreational programming.

In 2020 the Board provided sponsorship in the amount of \$2,200 for the purchase of two tables to their annual Gala. This year, in lieu of a gala event, Clarico is requesting a donation of \$1,000 for their [Annual Scotiabank Marathon fundraiser](#).

ONTARIO ASSOCIATION OF POLICE SERVICES BOARDS (OAPSB)

The OAPSB Annual 2021 Labour Seminar is taking place on November 18, 2021 in a virtual format. The seminar features engaging speakers addressing topical subjects relating to labour legislation. They rely on participation and sponsorship to make the seminar a success and are seeking sponsoring for the seminar.

The Board provided sponsorship in the amount of \$3,000 for the OAPSB Spring conference earlier this year. I am recommending a \$500 donation which is consistent with the Board donation in the past in support of the OAPSB Labour seminar.

ST. JOHN AMBULANCE

St. John Ambulance will be holding its annual Black and White Charity Gala taking place November 20, 2021. The event will be a hybrid, both virtually and in-person at the Angus Glen Golf Club in Markham. Established in 1991, St. John Ambulance York Region serves the nine municipalities of the Region with almost 500 volunteers providing more than 35,000 hours of service to the community.

In 2019, the Board provided \$2,000 for a Bronze sponsorship for the Gala. It is recommended that the Board provide a \$2,000 sponsorship to St. John Ambulance.

Other sponsorship opportunities can be found on their [Gala website](#).

5. Financial

The financial implications are included in the report.

6. Conclusion

The Board has made significant investments from its Public Relations Fund The funds help support community safety initiatives and help build partnerships with policing and community stakeholders.

Approved for Submission: Mafalda Avellino
Executive Director

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Attachments (3)