The New
Community Safety Data Portal
"A Shared Responsibility"

Presented by:

Greg Stanisci - Manager

Scott Hurst – Supervisor

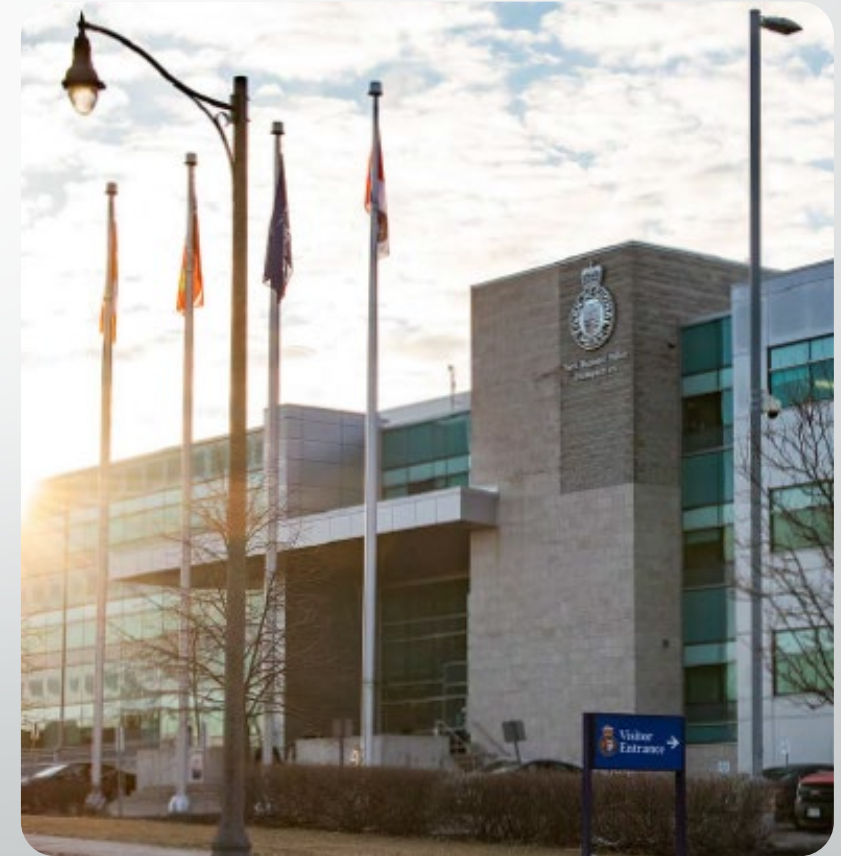Business Intelligence and Data Analytics

Agenda

- Our Philosophy

- Our Design Approach

- Consultation Process

- Phase 1 Priorities

- Phase 2 Considerations

- Public Roll Out

- Interactive Demonstration

Our Philosophy

- Encourage greater community participation and engagement

- Promote a sense of shared responsibility of community safety and wellbeing

- Provide greater transparency
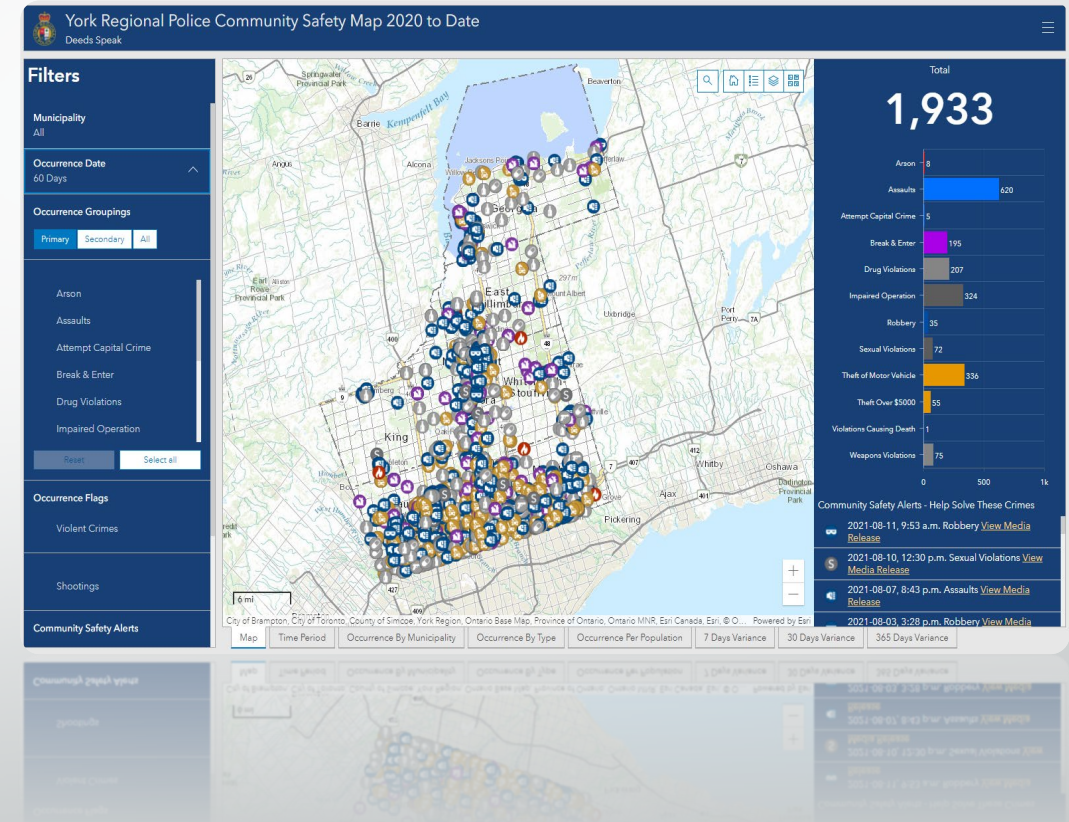
Aligned With Our Business Plan

- Community Engagement:
  - Enrich engagement and increase transparency
  - Educate the community and promote crime prevention programs
- Operational Service Delivery:
  - Improve Road Safety through collaboration, education & awareness
- Collaborative Partnerships:
  - Share information with community, business and policing partners
- Technology and Innovation:
  - Broaden evidence-based practices to support crime detection and enforcement
- Continuous Improvement:
  - Streamline and automate the sharing of data

Business Intelligence & Data Analytics

Our Approach

Focus on Key User Groups

- The Citizens of York Region
  - Interested in the safety of their family, home and neighborhood
  - Empowering Neighborhood watch programs
- Businesses
  - Interested in the safety of their employees, customers...
- Government Organizations/Regional Partners
  - Enhance services to key areas across the Region
- Academics
  - Educators and students interested in studying crime its social impacts
- All York Regional Police members
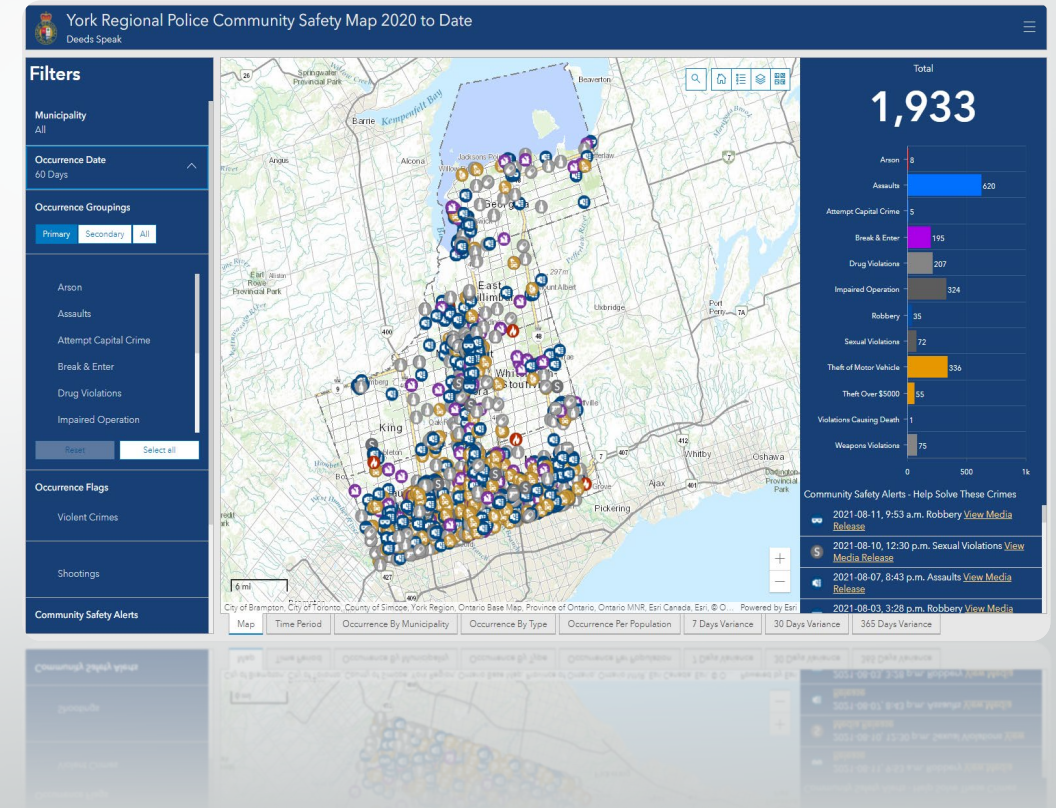
Consultation Process

- Internal departments

  - District Command

  - Community Oriented Response

  - Road Safety

  - Corporate Communications

  - Investigations…

- External Groups:

  - District Community Liaison Committees (DCLC)

  - Police Community Advisory Committee (PCAC)

  - Investigative Services Community Advisory Committee (ISCAC)

  - 2SLGBTQ+ Community Consultative Roundtable

  - Neighborhood watch members

  - Community Town Hall

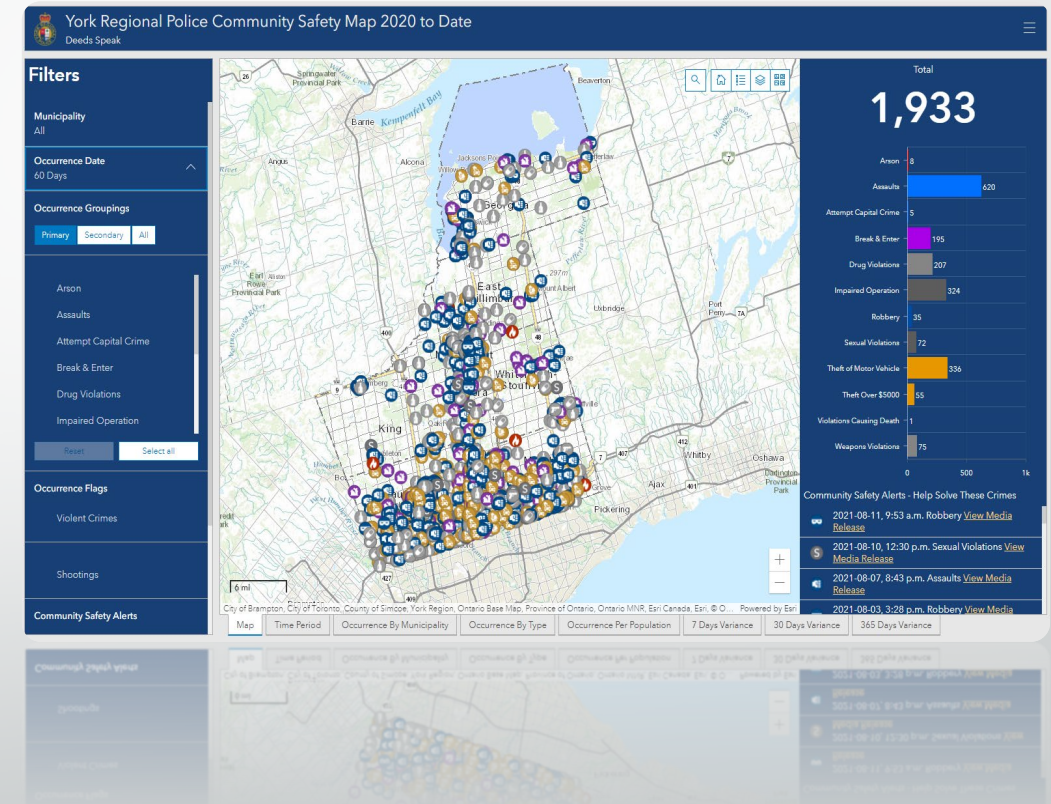 - Community Beta testing group

Phase 1 Priorities

- Easy to understand crime data map
- Ability to focus on your neighbourhood
- *Community Safety Alerts*
- Simple Dashboards
- Embedded & Relevant
  - Crime Prevention tips
  - Digital Evidence submissions (DEMS)
- Community Safety Resource links
  - Security Camera Registry
  - Neighborhood Watch
  - Crime Stoppers
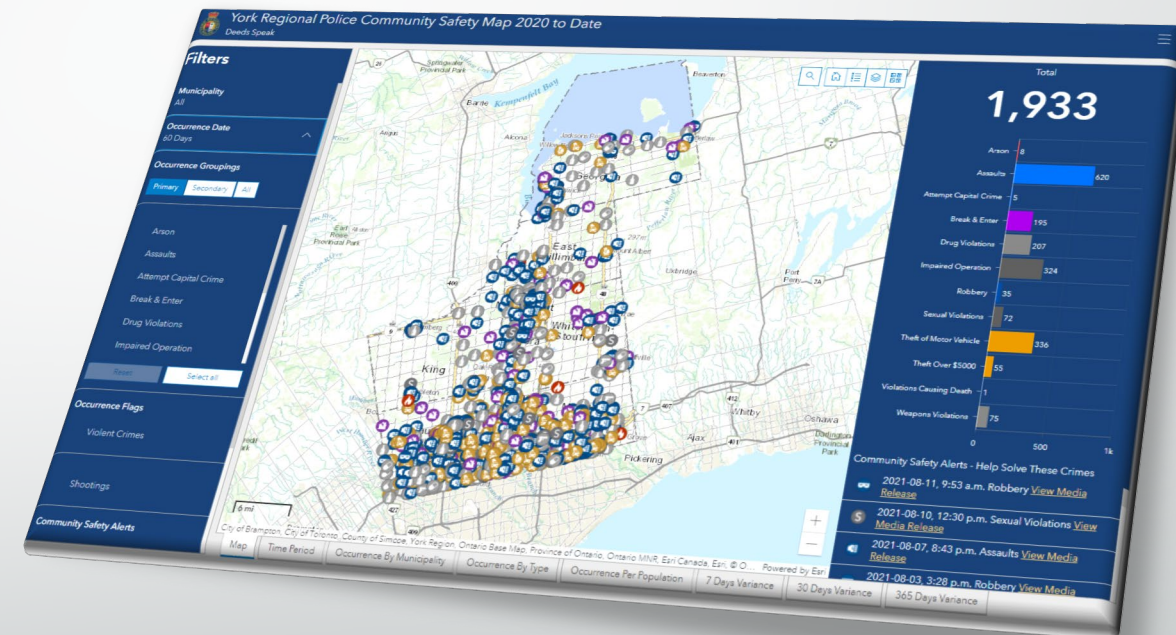 - Victim Support Services
  - Etc.

Phase 2 Considerations

- Incorporate community feedback

- Dedicated Mobile App
  - Enhanced neighborhood alerts
  - Push notifications for my neighborhood

- Additional Crime Prevention tips

- Etc.

Public Roll Out

- Crime Prevention Month <u>Nov, 2021</u> Launch on yrp.ca

  - Advertised to community through Social Media and yrp.ca

  - Mainstream Media – Press Conference

Community Safety Data Portal

LIVE DEMO