

The Regional Municipality of York Police Services Board

Public Board Meeting
February 23, 2022

Report of the Chief of Police

Annual Report on Donations and Sponsorships

1. Recommendation

That the Board receive this annual report in accordance with the Board's Governance Donations and Sponsorships Policy No. 02/01.

2. Summary

This report shows solicitations and donations received in 2021 totalling \$149,523, comprised of \$142,148 in cash donations and \$7,375 in non-cash donations.

- A donation greater than \$10,000 was approved by the Board at its September 23, 2020 meeting from the Estate of Shirley Ormsby. This \$20,000 donation was received in 2021 to benefit the Community Safety Village
- All donations of \$10,000 or more require the Board's approval, in accordance with the Board's Governance Donations and Sponsorships Policy No. 02/01

3. Background

The Regional Municipality of York Police Services Board Policy No. 02/01 in relation to Governance Donations and Sponsorships requires the submission of an annual report outlining donations received by York Regional Police.

The York Regional Police Solicitations and Donations Procedure requires all proposals for donations to be documented on a Solicitation & Donation Information Form (YRP 360). The policy also specifies public donations less than \$10,000 shall not be received without prior approval from the Chief of Police or designate and donations over \$10,000 require Board approval. Prior approval was received from the Chief for all donations less than \$10,000.

A summary of the donations received by York Regional Police in 2021 is shown in Table 1.

4. Analysis

ANALYSIS OF INFORMATION

Holiday Heroes

Since the launch of Holiday Heroes in 2008, the annual fundraising initiative has raised more than \$1.5 million in monetary donations, new toys, new children's clothing and food for underprivileged families in York Region, and has delivered a message of hope and encouragement. Collaborative efforts with corporate partners provide for the thousands of families who have registered for assistance through local Salvation Army programs and Victim Services of York Region.

Community Safety Village

The Community Safety Village has been named as a beneficiary from the Estate of Shirley Ormsby. At its September 23, 2020 meeting, the Board approved a \$20,000 cash donation from the Estate of Shirley Ormsby to benefit the Community Safety Village. This cash donation was received and reported in 2021. An engraved plaque will be placed on a bench in the Peace Tree garden at the Community Safety Village. The donation will be used for classroom equipment upgrades and supplies.

Non-Cash Donations

Non-cash donations in the amount of \$7,375 were received in 2021. Nestlé Canada donated \$4,375 or 2,500 Kit Kat chocolate bars for First Responders Day. Each member received a chocolate bar as recognition for their important contribution. Amazon Canada donated disinfecting wipes, hand sanitizer and masks with an estimated value of \$3,000 to Investigative Services to support local community partners.

Table 1
2021 Solicitations and Donations

Name/Partnership	# of Donors	Cash	Non-Cash	Total
Holiday Heroes	Not Applicable	\$122,148	Unassigned Value	\$122,148
Community Safety Village	1	\$20,000		\$20,000
Other	Various		\$7,375	\$7,375
Total		\$142,148	\$7,375	\$149,523

5. Financial

In 2021, \$142,148 was received in cash donations, which represents a change of \$75,501 or 113 per cent from 2020 cash donations of \$66,647 excluding donations related to Chief Jolliffe Retirement Legacy Wellness Fund. Similar to 2020, the Police Appreciation Night dinner and York Regional Police Annual Golf Tournament were cancelled in 2021 due to COVID-19 restrictions. The criteria for inclusion as a donation is any fundraising where Financial Services staff have prepared financial reporting for the initiative. Any funds remaining at year end from these donations are held in a balance sheet account and remain available for the intended fundraising purpose.

6. Conclusion

This report recommends that the Board receive this report pursuant to the reporting requirements within the Board's Governance Donations and Sponsorships Policy No. 02/01.

Accessible formats or communication supports are available upon request.

JMS/se

Jim MacSween, B.A.A.
Chief of Police