

The Regional Municipality of York Police Services Board

Public Board Meeting
February 22, 2023

Report of the Chief of Police

Annual Report on Donations and Sponsorships

1. Recommendations

1. That the Board receive this report in accordance with the Board's Governance Donations and Sponsorships Policy No. 02/01; and,
2. That the Board approve a 2022 donation greater than \$10,000 from the attached Appendix A totalling \$10,000 in a cash donation.

2. Summary

This report shows donations and sponsorships received in 2022 totalling \$209,555, comprised of \$205,555 in cash donations and \$4,000 in non-cash donations.

Key Points:

- A donation greater than \$10,000 was approved by the Board at its April 27, 2022 meeting from The Spirit of Generosity Foundation, for the York Regional Police Golf Tournament.
- In accordance with the Board's Governance Donations and Sponsorships Policy No. 02/01, all donations of \$10,000 or more require the Board's approval.

3. Background

The Regional Municipality of York Region Police Services Board Policy No. 02/01 in relation to Governance Donations and Sponsorships required the submission of an annual report outlining donations received by York Regional Police.

The York Regional Police Solicitations and Donations Procedure requires all proposals for donations to be documented on a Solicitation & Donation Information Form (YRP 360). The policy also specifies public donations less than \$10,000 shall not be received without prior approval from the Chief of Police or designate and donations over \$10,000 require Board approval. There was no separate in-year approval required from the Board in 2022, and prior approval was received from the Chief for all donations less than \$10,000.

A summary of the donations received by York Regional Police in 2022 are shown in Table 1.

4. Analysis

ANALYSIS OF INFORMATION

Police Appreciation Night and Farewell to Retired Chief Jolliffe

In 2022, the Police Appreciation Night Committee hosted its 28th annual dinner to encourage public support of the service and to raise money to fund police programs and equipment. Held on May 10, 2022, the event raised \$507,161 in total revenues, comprised of ticket sales and donations. Total revenues include \$477,201 from Retired Chief's Farewell Dinner ticket sales. As a result, the Police Appreciation Night Committee funded \$103,574 in programs and purchases in 2022, including wellness initiatives, Ceremonial Unit equipment and community events.

Holiday Heroes

Since the launch of Holiday Heroes in 2008, the annual fundraising initiative has raised more than \$1.5 million in monetary donations, new toys, new children's clothing and food for underprivileged families in York Region, and has delivered a message of hope and encouragement. Collaborative efforts with corporate partners provide for the thousands of families who have registered for assistance through local Salvation Army programs and Victim Services of York Region.

York Regional Police Golf Tournament

The 15th Annual York Regional Police Golf Tournament was hosted at Eagles Nest Golf Club on June 30, 2022 after a two-year hiatus. The proceeds from this year's tournament were directed to Victim Services of York Region and 360°kids. Victim Services of York Region strives to meet the short-term needs of victims of crime and tragic circumstance by providing emotional support, practical assistance, and referrals to community resources for

continued support. 360°kids deliver programs and support services to at-risk youth using a comprehensive approach, recognizing that these kids need a wide range of supports to help them rebuild their lives.

Non-Cash Donations

A non-cash donation of a therapy dog was received in 2022, for a retail value of \$4,000. A therapy dog named Meghan was donated to the York Regional Police Wellness Bureau by Biscay Water Dogs. Meghan's role is to support and engage members who have been impacted by critical incidents, grief, or any other issue. These dogs also play an important role in supporting members and families during police funerals.

Table 1
2022 Solicitations and Donations

Name/Partnership	# of Donors	Cash	Non-Cash	Total
YRP Golf Tournament	65	\$97,125		\$97,125
Holiday Heroes	Not Applicable	\$85,655	Unassigned Value	\$85,655
Police Appreciation Night		\$14,725		\$14,725
YRP Wellness Bureau	1		\$4,000	\$4,000
Other	Various			
Total		\$205,555	\$4,000	\$209,555

5. Financial

In 2022, \$205,555 was received in cash donations, which represents a change of \$63,407 or 45 per cent from 2021 cash donations of \$142,148. The Police Appreciation Night dinner and York Regional Police Annual Golf Tournament were held after a two-year hiatus due to COVID-19 restrictions. The criteria for inclusion as a donation is any fundraising where Financial Services staff have prepared financial reporting for the initiative. The cash donations were deposited into the appropriate Operating Budget or balance sheet account. Any funds remaining from these donations are held in a balance sheet account and remain available for the intended fundraising purpose.

6. Conclusion

It is therefore recommended that the Board approve this report pursuant to the reporting requirements within the Board's Governance Donations and Sponsorships Policy No. 02/01.

Accessible formats or communication supports are available upon request

Jim MacSween, M.O.M., B.A.A.
Chief of Police

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Attachment (1) - Appendix A: 2022 cash and non-cash donations greater than \$10,000