

# **The Regional Municipality of York Police Services Board**

Public Board Meeting  
October 5, 2022

Report of the Chief of Police

## **Proposal for Use of Public Relations Reserve Funds**

### **1. Recommendation**

That the Board approve a disbursement from the Public Relations Reserve Fund for the 2022 Hike for D/C Meghan Crook in support of Big Brothers Big Sisters (BBSS) for \$5,000.

### **2. Summary**

This report requests the Board's approval for a proposed disbursement from the Public Relations Reserve fund to BBSS of York. This initiative was selected based on a review of the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

### **3. Background**

York Regional Police and the York Regional Police Services Board has supported BBSS for the past 30 years through our participation in a variety of fundraising initiatives. These events include the Chief's Bowling Challenge, golf tournaments and the Ride 4 Styles. A number of our members have volunteered as mentors and as board members for this organization. The York Regional Police Services Board supported this important event last year.

The Board's Governance Public Relations Reserve Fund Policy outlines criteria for funding proposals including: to recognize the work of members of the Police Services Board and York Regional Police; and to support co-operative initiatives between York Regional Police and the citizens of York Region that foster community harmony and safety by encouraging people to value and treat each other with respect.

#### **4. Analysis**

Last year was the inaugural year of the Hike for Meghan which celebrated the legacy of Detective Constable Meghan Crook. Meghan was a seven-year veteran of York Regional Police who tragically lost her life due to a snowmobiling accident in February, 2021.

BBBS played an important role in Meghan's life and she credits a scholarship she received through BBBS for allowing her to pursue her dream of becoming a police officer.

The 2021 Hike for Meghan fundraised \$40,000 which was used to provide a number of scholarships in Meghan's name to students involved with BBSS, who reside in York Region. The 2022 Hike for Meghan will be an in-person event hosted at the Community Safety Village of York Region on October 16, 2022. Organizers hope to match the amount of funds raised last year.

#### **5. Financial**

The Public Relations Reserve fund balance as of July 31, 2022 is \$151,590.

#### **6. Conclusion**

It is therefore recommended that the Board approve a \$5,000 disbursement from the Public Relations Reserve Fund to sponsor the Big Brothers Big Sisters Hike for Meghan in accordance with the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

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Accessible formats or communication supports are available upon request

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