From: Allison Hermann

Sent: September 15, 2022 10:16 **To:** Avellino, Mafalda <psb@YRP.CA>

Subject: WCYR Celebrating 45 Years Event & Opportunity

Dear Mafalda Avellino,

I am excited to announce the Women's Centre of York Region is hosting our first back in-person event celebrating a HUGE milestone - 45 years of serving women in the community! As a past silver sponsor for our Mother's Day Luncheon, we wanted to provide an advanced opportunity to support our first in-person event since the pandemic began!

Celebrating 45 Years

On **October 27, 2022**, WCYR is hosting an event celebrating our successes and milestones over the past 45 years! We have secured Jully Black, named as one of 'The 25 Greatest Canadian Singers Ever' (CBC Music) and the Queen of R&B / Soul, as our guest speaker to bring together community partners, donors, volunteers, and clients for an inspirational evening! With Jully Black as the keynote speaker, vendor tables with a highlight on local businesses, hors d'oeuvres and networking, we expect up to 400 attendees, making it one of our largest events ever!

The event will be held at the NewRoads Performing Arts Centre in Newmarket on October 27, 2022.

I know that the York Police Services Board has supported the Women's Centre in the past and I thank you for your support. I hope you will consider becoming a sponsor for this event and join us on October 27. I have attached a copy of the sponsorship kit as a baseline for sponsorship opportunities we can offer. However, we can also customize a sponsorship that works for you!

If you're interested, I would love to get together and discuss this opportunity further. Please let me know the best time to follow up and schedule a chat.

Thank you for your time and consideration. If you have any questions, please don't hesitate to contact me at 905-716-9106 or allisonh@wcyr.ca.

Thank you again for your consideration and I hope you have a great day!

Warmest regards,

Allison Hermann Director of Development



Embracing Change. Empowering Women.

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