



CELEBRATING 45 YEARS

10-27-2022



WOMEN'S CENTRE
OF YORK REGION

Embracing Change. Empowering Women.



Office:
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OUR STORY

WCYR was founded in 1977 by two women who saw a need in their community and decided to make a difference. With no resources other than a car, they began helping mothers exit abusive relationships and find meaningful employment toward independence. After 45 years, we are proud to say we continue the spirit of this mission today! WCYR provides women experiencing gender-based violence and intersecting socioeconomic barriers to success with free evidence-informed programs to remove the obstacles and build women's assets towards a sustainable livelihood. Our **mission** is using a strengths-based, trauma-informed feminist approach, we provide opportunities, support and resources to all persons who identify as women on their journey of self-discovery and empowerment.

OUR PROGRAMS

Transitional and Housing Support Counselling provides practical and emotional support to ensure that women and their children can leave an abusive relationship safely.

Individual Counselling provides solution-focused counselling services for women who have experienced violence, domestic or otherwise, to help them regain confidence and work towards a sustainable livelihood, free from abuse.

Making Changes provides the tools to increase self-esteem, develop healthy relationships, become strong decision-makers, set healthy boundaries, manage conflict and effectively communicate.

Enterprising Careers assists women in gaining meaningful and sustainable employment through career exploration and planning.

Financial Empowerment is a six-week group program that empowers women to take greater control of their finances and create a life of financial independence and stability.

Tangible Support offers financially vulnerable women attending our programs essential support such as food resources, personal care items, winter warmth items, and help with transportation.



Date:
October 27,
2022

Location:
NewRoads
Performing Arts
Centre, 505
Pickering
Crescent,
Newmarket, ON

EVENT OVERVIEW

On October 27, WCYR is hosting an event celebrating our successes and milestones over the past 45 years! The evening will include Jully Black as the keynote speaker, vendor tables with a highlight on local businesses, horderves and networking! We want to bring together community partners, donors, volunteers, and clients for an inspirational evening!

The event will be held at the NewRoads Performing Arts Centre in Newmarket on the evening of October 27th.

KEYNOTE SPEAKER JULLY BLACK

Jully Black is a true Canadian Icon. Named as one of 'The 25 Greatest Canadian Singers Ever', (CBC Music) she has been dubbed 'Canada's Queen of R&B Soul' by fans and industry leaders alike. As a platinum selling recording artist, her music career has yielded multiple singles reaching the Top 10 pop, R&B and dance music charts. She has taken home Juno and Gemini Awards, earned innumerable industry accolades and was hand selected to sing for the Queen of England.

With purpose driven ideals and boundless spiritual fortitude, she continues to refine and reinvent her artistry. A phenom in Canadian entertainment, lifestyle and public speaking arenas, she is also co-founder and key note speaker for the renowned "Empowered In My Skin" women's empowerment summits, a vocal advocate for the LGBTQ+ communities, recipient of the prestigious BBPA Harry Jerome [Entertainment] Award (2018) and a powerful Personal Development Coach, Speaker Coach and Spiritual Mentor.



Jully Black



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$7,500

- 10 event tickets with reserved seating.
 - Exclusive company recognition on all promotional materials leading up to, during and post event including social media, email signatures, blogs and email campaigns.
 - Exclusive social media recognition.
 - Exclusive space to display company banner at venue entrance.
 - Linked logo on WCYR event webpage as the presenting sponsor.
 - A formal introduction and thank you at the event.
 - 1-2 minutes of podium time for sponsor remarks.
 - Vendor table at the event to display company information, provide sampling opportunities and display new products.
 - Exclusive onscreen acknowledgement on virtual background screen at event.
 - Company logo on front page of event program.
 - Sampling opportunities at WCYR information table and in gift bags.
- *1 available

Gold Sponsor \$5,000

- 8 event tickets with reserved seating.
 - Exclusive company recognition on all WCYR social media channels.
 - Linked company logo on WCYR event webpage.
 - Vendor table at the event to display company information, provide sampling opportunities and display new products.
 - Company logo on the event program.
 - Sampling opportunities at event and in gift bags.
 - On-screen acknowledgement.
 - Company logo on event program.
 - A formal thank you at the event.
- *2 available



SPONSORSHIP OPPORTUNITIES

Silver Sponsor \$2,000

- 6 event tickets with reserved seating.
 - Vendor table at the event to display company information, provide sampling opportunities and display new products.
 - Company recognition across all WCYR social media channels.
 - Company logo on event program.
 - On-screen acknowledgement.
 - Sampling opportunities at event and in gift bags.
 - Linked company logo on WCYR event webpage.
- *2 available

Bronze Sponsors \$1,000

- 4 event tickets with reserved seating.
 - Company recognition on all WCYR social media channels.
 - Linked company logo on WCYR event webpage.
 - Company logo on the event program.
 - On-screen acknowledgement.
- *5 available

Community Sponsors \$500

- 2 event tickets with reserved seating.
- Company recognition on all social media channels.
- Linked company logo on WCYR event webpage.
- Company logo on the event program.
- On-screen acknowledgement.

Please note that this sponsorship kit is provided as a baseline for the opportunities we are able to provide. We are happy to work together to customize a package that works for you!

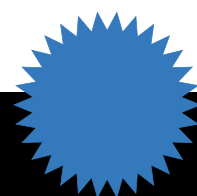
Contact us to discuss sponsorship today!

Allison Hermann - Director of Development

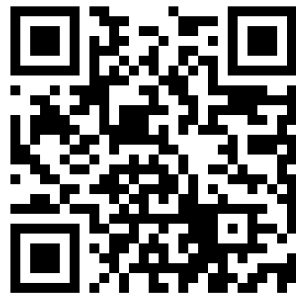
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DONATE TODAY



Thank You



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