

The Regional Municipality of York Police Services Board

Public Board Meeting
April 26, 2023

Report of the Chief of Police

Proposal for Use of Public Relations Reserve Funds

1. Recommendation

That the Board approve a disbursement from the Public Relations Reserve Fund for the 2023 Be a Hero Head Shave in support of the Pediatric Oncology Clinic at Southlake Regional Health Centre for \$5,000.

2. Summary

This report requests the Board's approval for a proposed disbursement from the Public Relations Reserve fund to Southlake Regional Health Centre. This initiative was selected based on a review of the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

3. Background

York Regional Police has hosted a bi-annual head shave in support of the Canadian Cancer Society, and more recently, the Pediatric Oncology Clinic at Southlake Regional Health Centre for over 20 years. These events are an excellent opportunity to mobilize York Regional Police members and the community to support each other, and especially those members whose children are seeking additional supports and treatments for cancer care

locally. The York Regional Police Services Board has supported this important event in the past.

The Board's Governance Public Relations Reserve Fund Policy outlines criteria for funding proposals including: to recognize the work of members of the Police Services Board and York Regional Police, and to support co-operative initiatives between York Regional Police and the citizens of York Region that foster community harmony and safety by encouraging people to value and treat each other with respect.

4. Analysis

The 2023 Be a Hero Head Shave in support of the Pediatric Oncology Clinic at Southlake Regional Health Centre will be hosted on Saturday, April 22, 2023 at the Upper Canada Mall. This is the first event since 2019. This year's event is being chaired by Deputy Chief Paulo Da Silva who will also be participating. One of our members, Detective Constable Joe Wilson's daughter Charlotte will serve as our childhood ambassador. Five years ago, Charlotte underwent treatment for leukemia as an eight-month-old baby. Southlake Pediatric Oncology Clinic provided Charlotte with the ability to have follow up appointments locally and new funds raised will allow their care programs to expand services and treatments.

A media launch was hosted on March 22, 2023 and we have recruited our partners from York Region, York Region Paramedic Services and Central York Fire to participate.

Our goal for the 2023 Be a Hero Head Shave is \$100,000.

5. Financial

The Public Relations Reserve fund balance as of March 27, 2023 is \$222,195.

6. Conclusion

It is therefore recommended that the Board approve a \$5,000 disbursement from the Public Relations Reserve Fund to sponsor the Be a Hero Head Shave in accordance with the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

Accessible formats or communication supports are available upon request

Alvaro Almeida, M.A., CMM III
Acting Chief of Police

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