

The Regional Municipality of York Police Services Board

Public Board Meeting
March 20, 2023

Report of the Chief of Police

Proposal for Use of Public Relations Reserve Funds

1. Recommendation

That the Board approve a disbursement from the Public Relations Reserve Fund for three upcoming events including the 2023 Police Appreciation Night, the YRP PRIDE We Belong Breakfast and the YRP Golf Tournament for a total request of \$35,000.

2. Summary

This report requests the Board's approval for a proposed disbursement from the Public Relations Reserve fund to York Regional Police for three separate charitable events. These initiatives were selected based on a review of the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

This report combines three separate requests into one board report.

3. Background

For nearly three decades, the YRP Police Appreciation Night has brought together members of the community to celebrate the achievements of our police service and individual police professionals. This year's dinner will include the presentation of awards, our Chief for a Day winner's speech and an important message about supporting victims of crime in our

community. This year, we are raising funds to assist victims of crime through our partnership with Victim Services of York Region. Through this event we hope to fundraise \$250,000 for this incredibly worthy charity.

The We Belong Pride Breakfast was started in 2018 as a way to celebrate the kick off of PRIDE Month and to support our 2SLGBTQ+ community. All funds raised are divided between our partner charities: Family Services of York Region, PFLAG York Region, York Pride Festival and the AIDS Committee of York Region. Our PRIDE Internal Support Network selected these charities as they are leaders in the community when it comes to education, support and awareness in creating inclusive communities. In the past, the Board has supported this event at the \$5,000 level.

For the past 15 years, YRP has hosted a fundraising golf tournament to support worthwhile charities in our community. These charities have included Victim Services of York Region, 360Kids, our internal Member Support Team, Community Living Central York and Big Brothers Big Sisters of York Region. Since it's inception, the York Regional Police Services Board has always served as the presenting sponsor for \$10,000.

The Board's Governance Public Relations Reserve Fund Policy outlines criteria for funding proposals including: to recognize the work of members of the Police Services Board and York Regional Police; and to support co-operative initiatives between York Regional Police and the citizens of York Region that foster community harmony and safety by encouraging people to value and treat each other with respect.

4. Analysis

The sponsorship package attached details the various sponsorship levels. It is requested that the Board consider two \$10,000 gratitude sponsorships for a total request of \$20,000. One table would be utilized for Board members to attend and the additional three tables would be used for valued community partners who can not afford to attend the dinner.

PAN Dinner

The sponsorship package attached details the various sponsorship levels. It is requested that the Board consider two \$10,000 gratitude sponsorships for a total request of \$20,000. One table would be utilized for Board members to attend and the additional three tables would be used for valued community partners who can not afford to attend the dinner.

YRP Golf Tournament

The Police Services Board has always served as the presenting sponsor for this important community event. This allows us to continue to provide much needed support to our partner charities. We are requesting \$10,000.

We Belong PRIDE Breakfast

This event is an opportunity to celebrate PRIDE with our community while supporting our partner charities. We are requesting \$5,000.

5. Financial

The Public Relations Reserve fund balance as of March 8, 2023 is \$222,195.

6. Conclusion

It is therefore recommended that the Board approve a \$35,000 disbursement from the Public Relations Reserve Fund to sponsor the YRP Police Appreciation Night, the We Belong PRIDE Breakfast and the YRP Golf Tournament in accordance with the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

Accessible formats or communication supports are available upon request

Jim MacSween, M.O.M., B.A.A.
Chief of Police

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Attachment (1) 2023 PAN Sponsorship Package