

POLICE APPRECIATION NIGHT 2023

THURSDAY, MAY 11, 2023
TERRACE BANQUET HALL
1680 CREDITSTONE RD,
CONCORD

Reception 5 p.m.

Dinner 6:30 p.m.



PRESENTING SPONSOR:

Loblaw Companies Limited





POLICE APPRECIATION

NIGHT

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27 YEARS OF POLICE APPRECIATION NIGHT

For nearly three decades, Police Appreciation Night (PAN) has brought together members of the community to celebrate the achievements of our police service.

The annual dinner also highlights the good work being done each and every day by members of York Regional Police. Awards include Professionalism in Policing, Garrett Styles Bravery in the Line of Duty and Rob Plunkett Outstanding Service to the Community. Also presented annually are the Herbert H. Carnegie and the Leo McArthur Civilian Recognition awards. We will also hear from our grade five winner of the Police Chief for a day contest.

Since the event's inception, a dedicated group of community volunteers has worked to support our police service by raising close to \$2 million in support of YRP programs and equipment.

This annual event draws more than 1,000 guests, including business leaders, all levels of government, community partners and police professionals.

OUR VISION FOR 2023

JOIN US:

MAY 11, 2023 THE TERRACE BANQUET HALL Making a difference in our community drives the work York Regional Police members do every day. We are incredibly proud of the work our police officers and civilian professionals do in our communities, whether it's working to assist victims of crime, children needing an opportunity or seniors that need support.

Join us as we celebrate all the ways York Regional Police makes a difference. Together, we will recognize exceptional people making a positive impact in our community. This year we will also raise funds to assist victims of crime through our partnership with Victim Services of York Region and the programs we support every day.



Victim Services of York Region (VSY) strives to be a leader in service delivery excellence through professional, knowledgeable, confidential, honest and compassionate approach to persons victimized by crime or tragic circumstance. VSY believes that every person experiences the impact of a crime or tragedy in a unique way and that each individual needs a safe, secure, caring, inclusive, supportive and non-judgmental environment to share these experiences.





POLICE APPRECIATION NIGHT

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TICKETS AND TABLES

TICKETS

\$500 (PER SEAT)

TABLES

\$5,000 (PER TABLE)

Tables with the highest level of sponsorship will be seated nearest to the stage.

All tables will be of nine and include a member of York Regional Police.

V.I.P. reception will include our Executive Command team, Senior Leadership team and award winners.

Tax receipts and/or business letters to be issued in accordance with best practices.

SPONSORSHIP PACKAGES

PRESENTING SPONSOR \$50,000

- Three tables
- 27 tickets to pre-event VIP reception
- Recognition for full amount of sponsorship prior to and during event
- Two-page spread in event program for advertising
- Company advertisement featured in the evening's visuals
- Branded partner gift for all attendees
- The opportunity to address guests through a pre-recorded video provided by the sponsor
- Recognition by the master of ceremonies from the podium
- Media recognition in wrap-up materials

DIAMOND SPONSOR \$30,000

- Two tables
- 18 tickets to pre-event VIP reception
- Recognition for full amount of sponsorship prior to and during event
- One-page spread in gala program for advertising
- Company advertisement featured in the evening's visuals
- Media recognition in wrap-up materials





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SPONSORSHIP PACKAGES

PLATINUM SPONSOR \$20,000

- One table
- Nine tickets to the pre-event VIP reception
- Acknowledgement for full amount of sponsorship
- Recognition prior to and during the event
- Half-page in the event program for advertising or message

GRATITUDE SPONSOR \$10,000

- One table, plus a sponsorship of one additional table for ten police officers or community members
- · Recognition during the event
- Half-page in the event program for advertising or message

BRONZE SPONSOR \$7,500

- One table
- Recognition during the event
- Quarter-page in the event program for advertising or message

CONTACT OUR TEAM

We welcome custom sponsorship opportunities.

For more information, contact Karen Richards, Supervisor of Special Events at PAN@yrp.ca or 1-866-876-5423. ext. 7774

ALL SPONSORSHIP PACKAGES ALSO INCLUDE:

- Recognition in all promotional material, visual presentation and signage at the event
- Recognition in all post-event promotional material in print newspaper
- Recognition on the YRP website with direct link to sponsor company website
- Space in the event program for advertising or message
- Social media recognition