

# **The Regional Municipality of York Police Services Board**

Public Board Meeting  
March 20, 2023

Report of the Executive Director

## **Public Relations Reserve Fund Request for Funding**

### **1. Recommendation**

That the Board approve an expenditure of \$10,000 from the Board's Public Relations Fund to support the programs and services of Yellow Brick House.

### **2. Summary**

Sections 132 (2) and 133 (3) of the *Police Services Act* give Police Services Boards the authority to use the proceeds from the sale of unclaimed personal property and money found and seized by the police service for any purpose that it considers in the public interest.

Pursuant to its statutory authority, the Police Services Board established the Public Relations Reserve Fund to be used in accordance with the Board policy. The Board policy outlines how these funds are to be used. ***The Board policy is currently under review, and a draft policy will be submitted to the Board in the spring of 2023.***

Any unused monies in the fund will be carried forward in the Police Services Board Operating Budget to the next fiscal year.

The Public Relations Reserve fund balance as of March 8, 2023 is \$222,195.

### **3. Background**

The Board receives requests from community groups and organizations in need of financial support. The Executive Director reviews each request to ensure they meet the eligibility criteria and funding guidelines as set out in the policy.

Monies from the funds are used to support and encourage policing and justice initiatives, promote positive community partnerships and enrich the quality of life in York Region.

## 4. Funding Proposal

### YELLOW BRICK HOUSE

The Yellow Brick House (YBH) will be holding its annual Gala on May 5, 2023, at the Angus Glen Golf Club in Markham. The Yellow Brick house is a non-profit charitable organization that provides emergency shelter, counselling and supportive services to over 6,000 women and children escaping abuse. In 2022, the Board supported a \$10,000 sponsorship for the virtual Gala.

***It is recommended that the Board provide a donation of \$10,000 to YBH that will go directly to service the client and support their programs and services to women and children who are victims of domestic violence.***

At this time, the Board is no longer providing donations to support gala events but rather is considering requests that support the programs directly as noted above.

## 5. Financial

The financial implications of this report are associated with the funding request.

## 6. Conclusion

The Board has made significant investments from its Public Relations Fund in recent years in accordance with its Public Relations Reserve Fund policy. The funds help support community safety initiatives and help build partnerships with policing and community stakeholders.

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Approved for Submission: Mafalda Avellino  
Executive Director

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Attachment: YBH request for sponsorship