



## **The Regional Municipality of York Police Service Board**

Public Board Meeting  
October 30, 2024  
For Decision

Report of the Chief of Police

### **Proposal for Use of Public Relations Reserve Funds**

---

#### **1. Recommendation**

That the Board approve a disbursement from the Public Relations Fund for the upcoming Region in Rhythm event being hosted jointly by The Regional Municipality of York and York Regional Police on November 7, 2024, in support of the United Way Greater Toronto.

#### **2. Purpose**

This report requests the Board's approval for a proposed disbursement from the Public Relations Reserve Fund to support Region in Rhythm, a live music presentation at the historic Old Town Hall in Newmarket in support of the United Way Greater Toronto. This initiative was selected based on a review of the criteria outlined in the Board's Governance Public Relations Reserve Fund Policy.

Key Points:

- Funding request for \$10,000

#### **3. Background**

##### **YORK REGIONAL POLICE AND THE REGIONAL MUNICIPALITY OF YORK TO HOST REGION IN RHYTHM IN SUPPORT OF THE UNITED WAY GREATER TORONTO**

For over 30 years, The Regional Municipality of York and York Regional Police have led an annual employee campaign supporting United Way Greater Toronto. During that time, we have raised over \$7.5 million to help improve lives, build a brighter future for people in our community and make positive impacts far beyond mere geographical borders.

On November 7, 2024, The Regional Municipality of York and York Regional Police will host Region in Rhythm. This live music presentation at the historic Old Town Hall in downtown Newmarket will feature two specially assembled bands of talented musicians from The Regional Municipality of York and York Regional Police: “The Regionally Hip” and “District 6.”

## **4. Analysis**

### **DISBURSEMENT OF PUBLIC RELATIONS RESERVE FUNDS**

The request for a disbursement of \$10,000 from the Public Relations Reserve Fund would support the sponsorship of Region in Rhythm in support of the United Way Greater Toronto.

## **5. Financial Considerations**

As of the writing of this report, the preliminary closing balance of the reserve fund on August 31<sup>st</sup>, 2024 is \$242,043.

## **6. Local Impact**

All funds raised from this event will be donated to the United Way Greater Toronto who work collaboratively with agencies to provide much needed services and support to our communities.

## **7. Conclusion**

It is therefore recommended that the Board approve a \$10,000 disbursement from the Public Relations Reserve Fund to sponsor the Region in Rhythm evening in support of the United Way Greater Toronto.

---

Alternative formats or communication supports are available upon request.

Approved for Submission:      Jim MacSween, M.O.M., B.A.A.  
Chief of Police